

Industria, *Color Body Porcelain*.

A concrete inspired look with accents that embody an industrial and worn aesthetic.



anatolia

Industria, *Color Body Porcelain.*

A contemporary collection  
with an eclectic industrial  
style.

# Colors at a glance

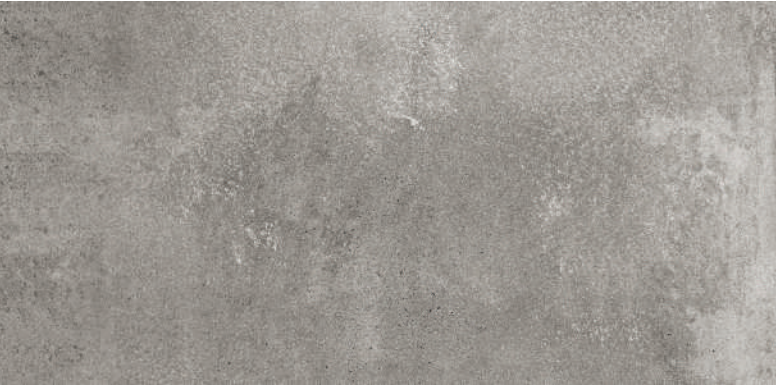
Inspired by the natural worn look of concrete with naturally occurring variation and movement within the graphic.



Zinc



Lithium



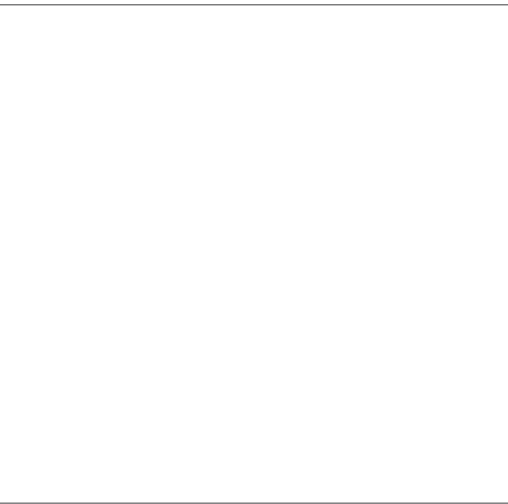
Chromium



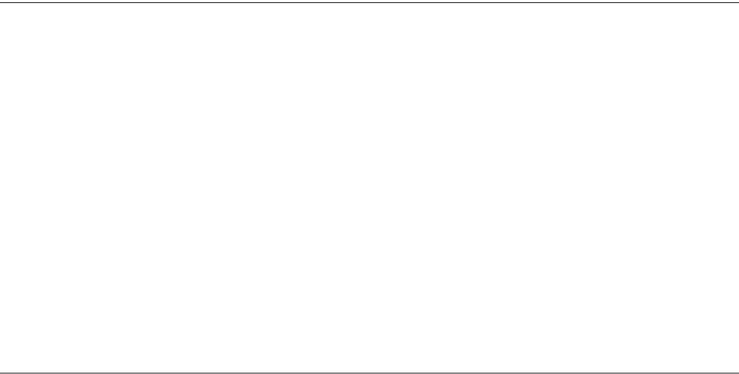
Graphite

# Formats and finishes at a glance

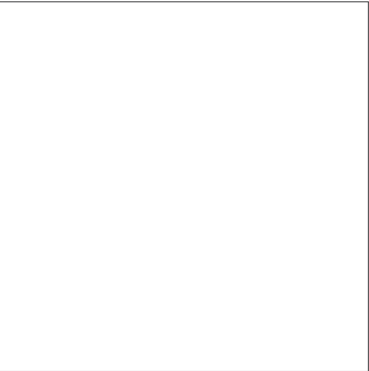
The collection offers a selection of formats and sizes, ranging from large format tiles to regular rectified and includes complementary mosaics and bullnoses.



32 x 32 in / 80 x 80 cm  
Rectified  
Matte



24 x 48 in / 60 x 120 cm  
Rectified  
Matte



24 x 24 in / 60 x 60 cm  
Rectified  
Matte



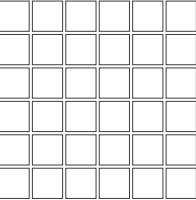
12 x 24 in / 30 x 60 cm  
Rectified  
Matte

## Trim



3 x 24 in / 7.1 x 60 cm  
Bullnose  
Matte

## Mosaic



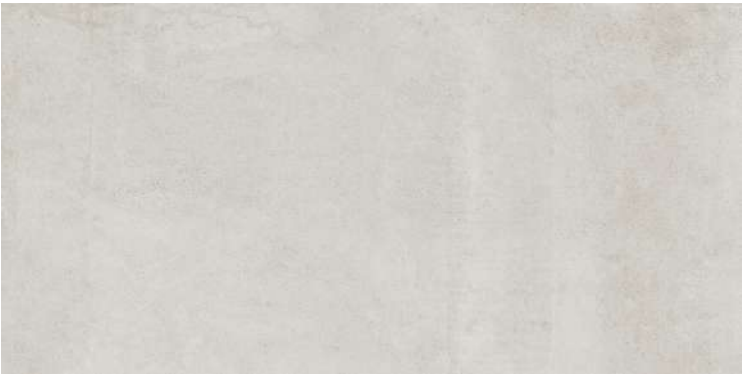
2 x 2 in / 5 x 5 cm  
Mosaics  
Matte



24 x 48 in / 60 x 120 cm Industria Zinc Matte Rectified Tile  
On the counters: 2 x 2 in / 5 x 5 cm Industria Zinc, Matte Mosaic



32 x 32 in / 80 x 80 cm  
Rectified  
Matte 4500-0309-2



24 x 48 in / 60 x 120 cm  
Rectified  
Matte 4500-0312-0



24 x 24 in / 60 x 60 cm  
Rectified  
Matte 4500-0311-0



12 x 24 in / 30 x 60 cm  
Rectified  
Matte 4500-0310-0

*Trim*



3 x 24 in / 7.1 x 60 cm  
Bullnose  
Matte 4502-0274-0

*Mosaic*



2 x 2 in / 5 x 5 cm  
Mosaic  
Matte 4501-0106-0

IMAGE VARIATIONS

This collection has a wide variety of tile facings by size to maximize the realism it can convey within a design space.

12 x 24 in / 30 x 60 cm  
Actual: 300 x 600 x 8.4 mm  
40 images

24 x 24 in / 60 x 60 cm  
Actual: 600 x 600 x 9.3 mm  
20 images

32 x 32 in / 80 x 80 cm  
Actual: 800 x 800 x 11.5 mm  
20 images

24 x 48 in / 60 x 120 cm  
Actual: 600 x 1200 x 10.3 mm  
20 images



12 x 24 in / 30 x 60 cm image variations

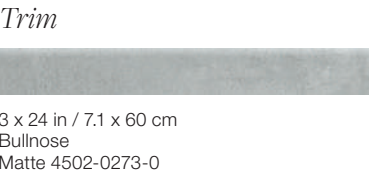
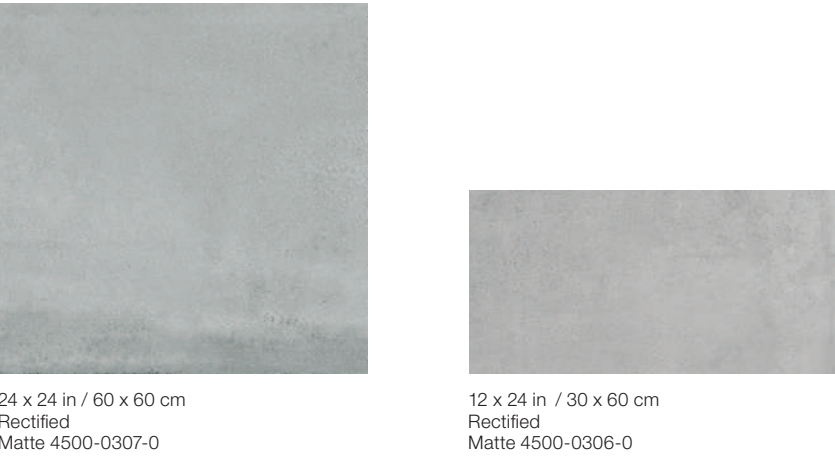
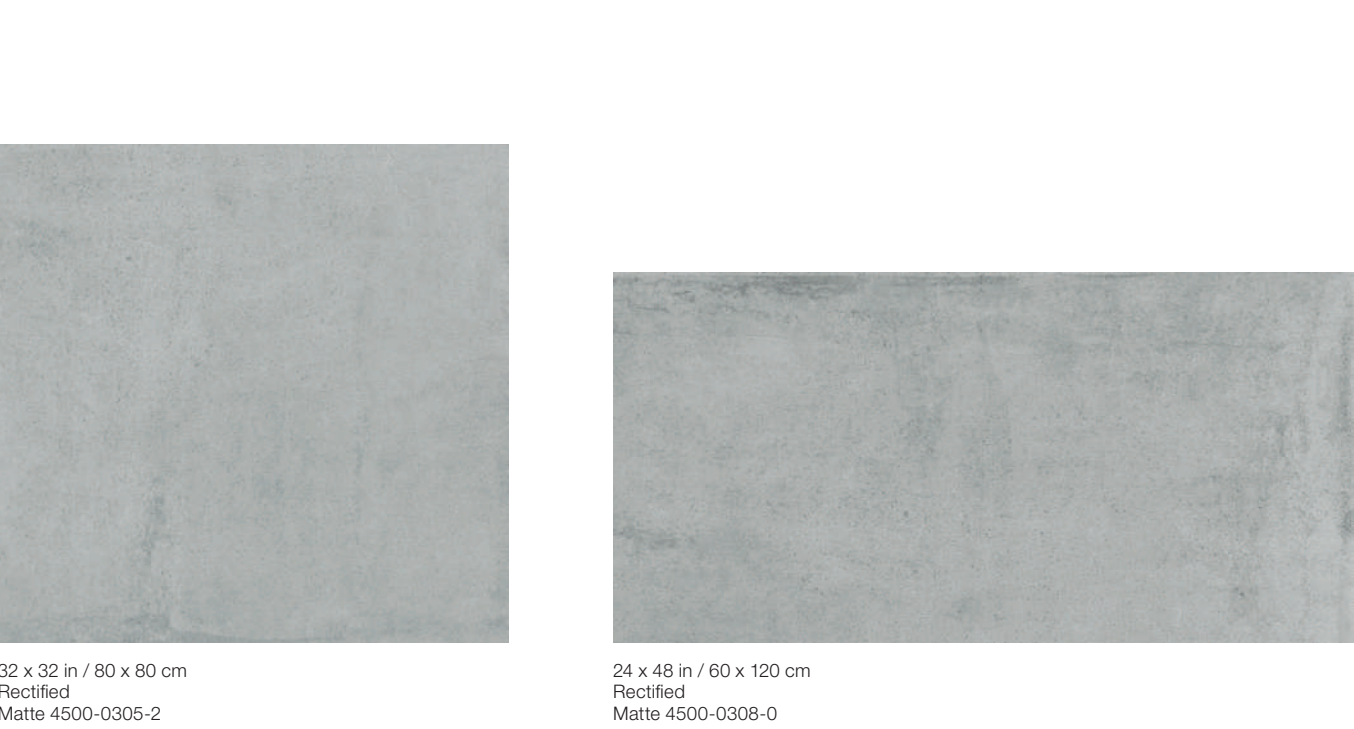


IMAGE VARIATIONS

This collection has a wide variety of tile facings by size to maximize the realism it can convey within a design space.

|                                                                                         |                                                                                         |                                                                                          |                                                                                            |
|-----------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------|
| <i>12 x 24 in / 30 x 60 cm</i><br><i>Actual: 300 x 600 x 8.4 mm</i><br><i>40 images</i> | <i>24 x 24 in / 60 x 60 cm</i><br><i>Actual: 600 x 600 x 9.3 mm</i><br><i>20 images</i> | <i>32 x 32 in / 80 x 80 cm</i><br><i>Actual: 800 x 800 x 11.5 mm</i><br><i>20 images</i> | <i>24 x 48 in / 60 x 120 cm</i><br><i>Actual: 600 x 1200 x 10.3 mm</i><br><i>20 images</i> |
|-----------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------|



12 x 24 in / 30 x 60 cm image variations

Industria, *Chromium*



32 x 32 in / 80 x 80 cm  
Rectified  
Matte 4500-0297-2



24 x 48 in / 60 x 120 cm  
Rectified  
Matte 4500-0300-0



24 x 24 in / 60 x 60 cm  
Rectified  
Matte 4500-0299-0



12 x 24 in / 30 x 60 cm  
Rectified  
Matte 4500-0298-0

*Trim*



3 x 24 in / 7.1 x 60 cm  
Bullnose  
Matte 4502-0271-0

*Mosaic*



2 x 2 in / 5 x 5 cm  
Mosaic  
Matte 4501-0103-0

IMAGE VARIATIONS

This collection has a wide variety of tile facings by size to maximize the realism it can convey within a design space.

12 x 24 in / 30 x 60 cm  
Actual: 300 x 600 x 8.4 mm  
40 images

24 x 24 in / 60 x 60 cm  
Actual: 600 x 600 x 9.3 mm  
20 images

32 x 32 in / 80 x 80 cm  
Actual: 800 x 800 x 11.5 mm  
20 images

24 x 48 in / 60 x 120 cm  
Actual: 600 x 1200 x 10.3 mm  
20 images



12 x 24 in / 30 x 60 cm image variations



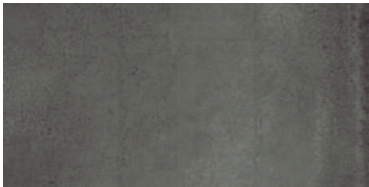
32 x 32 in / 80 x 80 cm  
Rectified  
Matte 4500-0301-2



24 x 48 in / 60 x 120 cm  
Rectified  
Matte 4500-0304-0



24 x 24 in / 60 x 60 cm  
Rectified  
Matte 4500-0303-0



12 x 24 in / 30 x 60 cm  
Rectified  
Matte 4500-0302-0

*Trim*



3 x 24 in / 7.1 x 60 cm  
Bullnose  
Matte 4502-0272-0

*Mosaic*



2 x 2 in / 5 x 5 cm  
Mosaic  
Matte 4501-0104-0

IMAGE VARIATIONS

This collection has a wide variety of tile facings by size to maximize the realism it can convey within a design space.

12 x 24 in / 30 x 60 cm  
Actual: 300 x 600 x 8.4 mm  
40 images

24 x 24 in / 60 x 60 cm  
Actual: 600 x 600 x 9.3 mm  
20 images

32 x 32 in / 80 x 80 cm  
Actual: 800 x 800 x 11.5 mm  
20 images

24 x 48 in / 60 x 120 cm  
Actual: 600 x 1200 x 10.3 mm  
20 images



12 x 24 in / 30 x 60 cm image variations

*The Anatolia difference*  
Unmatched elegance and unparalleled perfection.

Anatolia reinvents shapes and design compositions through refined color palettes, innovative graphical refinements and creative reinterpretations of traditional, cultural and trend led inspirations. Meticulous care is taken to enhance a product's formation through graphical and technical improvements at every step of the development and execution process. This leads to the most exquisite and discerning tile collections.





*Technical Performance*  
Avant-garde design and attention to detail.

The goal of Anatolia's design department was to create the utmost elegant and sophisticated product, a perfect blend of functionality and style. New technical aspects, innovative shapes, and a new color palette were designed to represent the vibrant and lively nature of metropolitan city life, inspired by its culture and history.

## Packaging information

Key logistical details including item codes and product specifications.

| Industria Product & Packaging Information                          |                      |           |                       |                       |                      |                   |            |            |            |             |           |             |              |            |
|--------------------------------------------------------------------|----------------------|-----------|-----------------------|-----------------------|----------------------|-------------------|------------|------------|------------|-------------|-----------|-------------|--------------|------------|
|                                                                    | ACTUAL<br>DIMENSIONS | THICKNESS | CHROMIUM<br>ITEM CODE | GRAPHITE<br>ITEM CODE | LITHIUM<br>ITEM CODE | ZINC<br>ITEM CODE | LBS<br>BOX | KGS<br>BOX | PCS<br>BOX | SQFT<br>BOX | M²<br>BOX | BXS<br>SKID | SQFT<br>SKID | M²<br>SKID |
| 24 x 48 in / 60 x 120 cm MATTE RECTIFIED COLOR BODY PORCELAIN TILE | 600 x 1200 mm        | 10.3 mm   | 4500-0300-0           | 4500-0304-0           | 4500-0308-0          | 4500-0312-0       | 72.99      | 33.11      | 2          | 15.5        | 1.44      | 28          | 434          | 40.32      |
| 32 x 32 in / 80 x 80 cm MATTE RECTIFIED COLOR BODY PORCELAIN TILE  | 800 x 800 mm         | 10 mm     | 4500-0297-2           | 4500-0301-2           | 4500-0305-2          | 4500-0309-2       | 63.56      | 28.79      | 2          | 13.78       | 1.28      | 42          | 578.76       | 53.76      |
| 24 x 24 in / 60 x 60 cm MATTE RECTIFIED COLOR BODY PORCELAIN TILE  | 600 x 600 mm         | 9.3 mm    | 4500-0299-0           | 4500-0303-0           | 4500-0307-0          | 4500-0311-0       | 65.64      | 29.77      | 4          | 15.5        | 1.44      | 30          | 465          | 43.2       |
| 12 x 24 in / 30 x 60 cm MATTE RECTIFIED COLOR BODY PORCELAIN TILE  | 300 x 600 mm         | 8.4 mm    | 4500-0298-0           | 4500-0302-0           | 4500-0306-0          | 4500-0310-0       | 59.52      | 27         | 8          | 15.5        | 1.44      | 32          | 496          | 46.08      |
| MOSAIC                                                             |                      |           |                       |                       |                      |                   |            |            |            |             |           |             |              |            |
| 2 x 2 in / 5 x 5 cm MATTE COLOR BODY PORCELAIN MOSAIC              | 299 x 299 mm         | 8.4 mm    | 4501-0103-0           | 4501-0104-0           | 4501-0105-0          | 4501-0106-0       | 38.45      | 17.44      | 10         | 9.69        | 0.88      | 45          | 436.05       | 39.96      |
| TRIM                                                               |                      |           |                       |                       |                      |                   |            |            |            |             |           |             |              |            |
| 3 x 24 in / 7.1 x 60 cm MATTE COLOR BODY PORCELAIN BULLNOSE        | 70.5 x 600 mm        | 8.4 mm    | 4502-0271-0           | 4502-0272-0           | 4502-0273-0          | 4502-0274-0       | 25.44      | 11.54      | 15         | N/A         | N/A       | 56          | 840 PCS      | 840 PCS    |

## Technical information

Tile collection performance based on industry standards.

| Technical Information                                                               |                     |                                    |                                                   |
|-------------------------------------------------------------------------------------|---------------------|------------------------------------|---------------------------------------------------|
|  | WATER ABSORPTION    | ANSI / ISO - (%)                   | < 0.5%                                            |
|  | ABRASION RESISTANCE | ANSI / ISO                         | CLASS 4                                           |
|  | SCRATCH HARDNESS    | ANSI / ISO - (Mohs)                | 9                                                 |
|  | BREAKING STRENGTH   | ANSI - (lbf)<br>ISO - (N)          | ≥450<br>≥2000                                     |
|  | SHADE VARIATION     |                                    | V3                                                |
|  | SLIP RESISTANCE     | ANSI - DCOF (WET)<br>ISO - R VALUE | MATTE ≥0.55 (ID, IW, IW+, EW*, O/G*)<br>MATTE R10 |
|  | CHEMICAL RESISTANCE | ANSI / ISO                         | CLASS A                                           |
|  | STAIN RESISTANCE    | ANSI<br>ISO                        | CLASS A<br>CLASS 5                                |
|  | FROST RESISTANCE    | ANSI / ISO                         | PASS                                              |

Test values are based on ANSI / ISO standards according to: ANSI A137.1 - Porcelain tile P1 Class, ISO 13006 - G - Bia Group, En 14411 - G - Bia Group. Variances in test values can occur in different production lots.

## Usage recommendations

Anatolia’s recommendations for suitable applications.

| Usage Recommendations*     |                          |      |                        |
|----------------------------|--------------------------|------|------------------------|
| MATTE COLOR BODY PORCELAIN |                          |      |                        |
| APPLICATION                |                          | WALL | FLOOR                  |
| INTERIOR                   | RESIDENTIAL              | •    | ID, IW, IW+, EW*, O/G* |
|                            | COMMERCIAL               | •    | ID, IW, IW+, EW*, O/G* |
|                            | HEAVY COMMERCIAL         | •    |                        |
| EXTERIOR                   | RESIDENTIAL / COMMERCIAL | •    |                        |

\* These recommendations are not defined by ANSI/ISO standards.

DCOF Classifications per ANSI A326.3: (ID): Interior, Dry (IW): Interior, Wet (IW+): Interior, Wet Plus (EW): Exterior, Wet (O/G): Oils/Greases

\* Factors other than the noted DCOF result must also be taken into consideration. Such factors include, but are not limited to, expected contaminants, drainage, surface texture, effect of structure on the DCOF measurement, number of grout joints, traction-enhancing features, and intended use in addition to the other criteria noted in standard ANSI A326.3

# The World of Anatolia

*We are a constellation of people and places. Get in touch.*

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## Credits

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## Partnerships and Associations



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